

CITY OF SAN BENITO

SPECIAL EVENTS SPONSORSHIP OPPORTUNITIES



CITY OF SAN BENITO

SPECIAL EVENTS



Spring



Summer



Fall



StaySanBenito.com



San Benito, TX
City Hall



956-361-3800

401 N. Sam Houston Blvd.
San Benito, TX





Spring

The San Benito Hog Waddle commemorates a unique event in the city's history with an evening of music, food, and hog-themed activities.

Previous performers include: Grupo Siggno, Jay Perez, Kevin Fowler, Los Texmaniacs ft. Augie Meyers, David Lee Garza y Los Musicales, Mark Chesnutt, Lauren Corzine, The Powell Brothers & others!





Summer

Celebrating the Spirit of America, ResacaFest gives families a fun event in a safe, outdoor setting on the City's beautiful Resaca-front grounds.

The event features live music, food and arts & crafts vendors, and cold beverages and family-friendly events, and concludes with a spectacular fireworks show over the Resaca.



This event celebrates a rich musical history in San Benito, TX with a variety of music that has both evolved from and/or contributed to the evolution of conjunto music.

With food, fun, musical performances, arts & crafts vendors, South Texas Music Festival is a vehicle for celebrating culture, attracting tourists and bringing family & friends together.

Previous performances include: La Mafia, Los Palominos, Grupo Control, Percy Cardona, Sunny Saucedá y Todo Eso, and others.



Fall



BENEFITS

BRONZE SPONSOR: \$1,250 PER EVENT OR \$3,750 *ANNUAL PLEDGE

- DIGITAL SIGNAGE AT THE EVENT
- SOCIAL MEDIA RECOGNITION
- LOGO ON EVENT WEBSITE
- ******(2) SPECIAL ACCESS PASSES & (2) GENERAL ADMISSION TICKETS
- PLACEMENT OF UP TO (1) 1.5'x2' BANNER PROVIDED BY BUSINESS

SILVER SPONSOR: \$2,500 PER EVENT OR \$7,500 *ANNUAL PLEDGE

- DIGITAL SIGNAGE AT THE EVENT
- SOCIAL MEDIA RECOGNITION
- LOGO ON EVENT WEBSITE
- ******(4) SPECIAL ACCESS PASSES & (4) GENERAL ADMISSION TICKETS
- PLACEMENT OF UP TO (1) 3'x6' BANNER PROVIDED BY BUSINESS

GOLD SPONSOR: \$5,000 PER EVENT OR \$15,00 *ANNUAL PLEDGE

- (1) INFORMATION BOOTH AT THE EVENT
- DIGITAL SIGNAGE AT THE EVENT
- SOCIAL MEDIA RECOGNITION
- LOGO ON EVENT WEBSITE
- ******(8) SPECIAL ACCESS PASSES & (8) GENERAL ADMISSION TICKETS
- PLACEMENT OF UP TO (2) 3'x6' BANNERS PROVIDED BY BUSINESS

PLATINUM SPONSOR: \$10,000 PER EVENT OR \$30,000 *ANNUAL PLEDGE

- (1) CHRISTMAS PARADE 2023 ENTRY
- (1) INFORMATION BOOTH AT EVENT
- DIGITAL SIGNAGE AT EVENT
- SOCIAL MEDIA RECOGNITION
- LOGO ON EVENT WEBSITE
- ******(16) SPECIAL ACCESS PASSES & (16) GA TICKETS
- PLACEMENT OF UP TO (4) 3'x6' BANNERS PROVIDED BY BUSINESS

TITLE SPONSOR: \$20,000 PER EVENT OR \$60,000 *ANNUAL PLEDGE

- LOGO ON HIGHWAY BILLBOARD AS TITLE SPONSOR
- (1) CHRISTMAS PARADE 2023 ENTRY
- (1) INFORMATION BOOTH AT EVENT
- DIGITAL SIGNAGE AT EVENT
- SOCIAL MEDIA RECOGNITION
- LOGO ON EVENT WEBSITE
- ******(32) SPECIAL ACCESS PASSES & (32) GENERAL ADMISSION TICKETS
- (1) 10'X10' INFORMATION BOOTH SPACE AT EVENT
- PLACEMENT OF UP TO (8) 3'x6' BANNERS PROVIDED BY BUSINESS

***BENEFITS WILL BE APPLIED TO ALL THREE EVENTS.**

****PASSES AVAILABLE FOR PAID EVENTS: HOG WADDLE & SOUTH TEXAS MUSIC FESTIVAL. ARTIST MEET AND GREETINGS, PHOTO OPPORTUNITIES, AND/OR AUTOGRAPHS ARE AT THE DISCRETION OF ARTIST MANAGEMENT.**

SPONSORSHIPS ARE NOT EXCLUSIVE



FEES & SCHEDULE

Total amount due upon signing. We accept cash or checks. Debit or Credit Cards Accepted. (4% fee per Credit/Debit Card transaction)

Note: \$30 fee will be assessed for any returned checks.

Please make checks payable to: **City of San Benito / Events 2023**

MAIL CHECKS TO OR PAY IN PERSON AT:

**CITY OF SAN BENITO
ATTN: 2023 EVENT SPONSORSHIP
401 N. SAM HOUSTON BLVD.**

Please signify your acceptance of this proposal by signing and returning it to our office with payment. Thank you for this opportunity. This proposal has been reviewed and accepted according to the terms.

Company : _____ Representative: _____ Signature: _____

Phone: _____ Email: _____

| | | | | | | | | | | |
|-------------------------|--------------------------|-----------------------------------|--------------------------|--------------------------------------|--------------------------|--|--------------------------|------------------------------|--------------------------|------------------------------|
| I select and pledge to: | <input type="checkbox"/> | Bronze Sponsorship | <input type="checkbox"/> | Silver Sponsorship | <input type="checkbox"/> | Gold Sponsorship | <input type="checkbox"/> | Platinum Sponsorship | <input type="checkbox"/> | Platinum Sponsorship |
| and make a(n): | <input type="checkbox"/> | *Single event contribution | <input type="checkbox"/> | Single payment for all events | <input type="checkbox"/> | **Installment payments for all events | | | | |
| in the amount of: | | ___ \$1,250 ___ \$3,750 | | ___ \$2,500 ___ \$7,500 | | ___ \$5,000 ___ \$15,000 | | ___ \$10,000 ___ \$30,000 | | ___ \$20,000 ___ \$60,000 |

*Name single event on space provided below

**Invoices will be issued out in February, June, and August of 2023 for the remainder of your contribution

| | | | | | | |
|--|--------------------------|---------------------------|--------------------------|------------------------|--------------------------|-----------------------------------|
| My single festival contribution goes to: | <input type="checkbox"/> | Hog Waddle Concert | <input type="checkbox"/> | ResacaFest 2023 | <input type="checkbox"/> | South Texas Music Festival |
|--|--------------------------|---------------------------|--------------------------|------------------------|--------------------------|-----------------------------------|

*Notice on political ads – Office holder may place ad at the event which must read: **Sponsored by – (Name of the elected official and office they hold).**
Non-office holder can place ad only with name of individual or business and it must read: **Sponsored by – (Name of the business or individual).**

