

RICARDO GUERRA
Mayor

RENE VILAFRANCO
Mayor Pro Tempore
Commissioner, Place 2

RENE GARCIA
Commissioner, Place 1

PEDRO A. GALVAN, PHARM. D.
Commissioner, Place 3

CAROL LYNN SANCHEZ, ESQ.
Commissioner, Place 4



MANUEL DE LA ROSA
City Manager

FRED F. BELL
Assistant City Manager

RUTH A. MCGINNIS
City Secretary

**MINUTES
OF THE CITY OF SAN BENITO
REGULAR HOTEL OCCUPANCY
TAX ADVISORY BOARD MEETING**

**On Friday, May 6, 2022, the San Benito
Hotel Occupancy Tax Advisory Board met for a Regular
meeting at the San Benito Municipal Building,
401 North Sam Houston Boulevard,
San Benito, Texas at 9:00 a.m.**

1. **Welcome:** Chairman Manuel De La Rosa welcomed everyone.
2. **Roll Call:** Present were Chairman Manuel De La Rosa, Vice Chair Sam Patel, Member Henry Bhakta, and Liaison Martin Saenz. Guests present were Public Relations Director David Favila and Special Projects Planner Nikki Serrano.
3. **Discussion and update on Hog Waddle Concert set for May 14, 2022:** Chairman Manuel De La Rosa updated the board on the annual concert with additional information provided by Special Events Planner Nikki Serrano. The board was informed that all event information was available on the www.cityofsanbenito.com website, including all motel information.
4. **Discussion on providing hotel discounts for visitors attending the Hog Waddle Concert:** Vice Chair Patel suggested that anyone mentioning the concert would get 10 percent off their stay, and said he would inform the other motel operators in the City to do the same.
5. **Discussion of new business:** Chairman De La Rosa suggested that banners with the StaySanBenito.com QR code should be made and displayed at the Hog Waddle Concert and all subsequent City events to help promote the motels in the City.
6. **Discussion of old business:** Chairman Manuel De La Rosa updated the board on the status of the RGV Epicenter.
7. **Adjournment.** Vice Chair Sam Patel made a motion to adjourn and seconded by member Henry Bhakta.


Submitted by: David Favila on July 29, 2022


Approved by: City Manager Manuel De La Rosa