CITY OF SAN BENITO
CHRISTMAS PARADE
INFORMATION
Parade Judging & Awards
All entries are encouraged to decorate in accordance with the parade theme. The
2025 theme is Rockin’ Around the Christmas Tree!
Judging will be based on:
Utilization/interpretation of the designated theme
Originality
Creativity
Materials used
Lighting enhancement
Animation/mechanical displays
Award Categories:
Schools will be awarded prizes for 1st, 2nd, and 3rd place overall.
Additionally, one overall winner will be chosen in each category:
Non-Profit Organization
Religious Organization
Local Business
Corporate Organization
 The judging stage will be located at the Municipal Building. The parade will travel
south to north, beginning at the intersection of Sam Houston Blvd. and Powers Street.
Payment Information
Make checks or money orders payable to:
CITY OF SAN BENITO / CHRISTMAS PARADE
$50 per Entry which includes:
Marching bands, floats, flatbed trailers, vehicles, walking groups, horse clubs,
car/truck/motorcycle clubs (limit of 4), dance groups, cheer groups, and more. Additional
vehicles or horses are $15 each.
Submit in person with payment (cash, credit card, or check) to:
Parks & Recreation Dept.
705 N. Bowie St., San Benito, TX 78586
Deadline: 4:00 p.m., Friday, November 21, 2025
A $30 fee will be assessed for any returned checks (payable in cash only).
DATE & TIME:
PARADE LOCATION:DOWNTOWN SAM HOUSTON BLVD.
SATURDAY, DECEMBER 6, 2025 AT 6 PM

Email
Zip Code
CITY OF SAN BENITO
CHRISTMAS PARADE
REGISTRATION FORM
BASIC INFORMATION
Organization Name
Address
Cell Phone Number
PARADE ENTRY CATEGORY
Your Full Name
City
ENTRY AFFILIATION
Float or Flatbed trailer
Golf Carts (Limit 10)
Marching Band
Walking Group
Dance Group
Cheer Group
Car/Truck/Motorcycle Club - Limit 4 per club
Horse Club
Local Business
Non-Profit Organization
School Group
Religious or Church Group
ENTRY JUDGING
Would you like your entry to be judged in the parade?
YesNo
Corporate Group or Business
PARADE ENTRY DESCRIPTION
Please provide a short description of your entry (group, business, organization, etc.).
This information will be used by the parade announcer during the event.
TRAILER OR FLOAT INFORMATION
If your entry includes a trailer, please indicate the trailer size (length in feet).

CITY OF SAN BENITO
CHRISTMAS PARADE RULES
GOVERNING PARADE ENTREES
• Entry forms must be submitted to San Benito Parks & Recreation, 705 N. Bowie St.,
San Benito, TX 78586, no later than 4 p.m. on Friday, Nov. 21, 2025.
• No entry may include a Santa Claus likeness, as the “Official Santa” will appear at the
conclusion of the parade.
• Throwing any objects—including candy or toys—from vehicles or walking groups is
prohibited.
• Walkers may hand out candy or small items along the route, provided that each float
has two walkers, one on each side.
• Groups and individuals may not stop to perform outside of the designated judging
area.
• All participants riding on floats must remain on the float for the entire parade route
and until the vehicle has come to a complete stop.
• Parade numbers will be distributed Wednesday, Dec. 3, 2025, from 8 a.m.–4 p.m. at
San Benito Parks & Recreation.
• Parade lineup begins at 3 p.m. on Saturday, Dec. 6, 2024. Participants must be in
position by 5 p.m. Late arrivals will forfeit their assigned position and be placed at the
end of the lineup.
• Vehicles: Assigned numbers must be displayed inside the driver’s window, facing the
judges’ platform (near the Capital One Bank drive-thru windows).
• Walking, marching, dance, cheer, or horse groups: The number must be held or
attached on the left side of the group, facing the judging stand.
• Entries without visible numbers are subject to disqualification.
• Floats: Each side of the float must clearly display the sponsor or organization name.
• Horse groups: Proof of a negative EIA test within the past 12 months must be
provided.
• Judging will take place in front of the judges’ platform. All decisions are final.
• Walking entries must maintain a marching pace. Children unable to walk long
distances should not participate for safety reasons.
• Parade officials’ instructions must be followed immediately. Failure to comply may
result in disqualification from this and future parades.
• Electioneering is strictly prohibited.
• No excessive noise, including horns, sirens, or air horns.
• Car and motorcycle clubs: No stunts, tire burning, or engine revving. Violators will be
removed from the parade without exception.
• No indecent or offensive language, attire, or decorations are permitted.
• Drivers must present a valid driver’s license and proof of insurance at the time of
application.
• Parade officials reserve the right to disqualify or remove any entry for improper
behavior, unsafe actions, or inappropriate content as determined by the City of San
Benito.

CITY OF SAN BENITO
WAIVER AND RELEASE OF LIABILITY
SAN BENITO CHRISTMAS PARDADE
This Waiver and Release of Liability (“Agreement”) is executed on this _____ day of
______________________, 2025, by ___________________________________ (“Participant”) in favor of the City of
San Benito, Texas, its elected officials, employees, agents, volunteers, event sponsors, and affiliated
organizations (collectively referred to as “the City”).
1. Assumption of Risk
Participant acknowledges that participation in the San Benito Christmas Parade (“Event”) involves
certain inherent risks, including but not limited to injury, property damage, etc. Participant
voluntarily chooses to participate, understanding these risks.
2. Release and Waiver
In consideration of being permitted to participate in the Event, Participant hereby releases, waives,
and discharges the City and all related parties from any and all liability, claims, or causes of action
of any kind arising out of or connected in any way with participation in the Event, even if caused by
the negligence of the released parties.
3. Indemnification
Participant agrees to indemnify, defend, and hold harmless the City and its representatives from
any and all claims, damages, or expenses (including attorney’s fees) that may arise from
participation in the Event.
4. Medical Treatment
Participant authorizes the City and event personnel to obtain medical treatment as deemed
necessary in the event of injury or illness during the Event and agrees to be financially responsible
for any costs incurred.
5. Media Release
Participant grants permission to the City to use photographs, video, or other recordings taken
during the Event for promotional or public information purposes, without compensation.
6. Compliance
Participant agrees to follow all instructions and rules provided by the City, parade coordinators,
and law enforcement personnel. Judges’ decisions are final.
7. Acknowledgment
Participant affirms that they are 21 years of age or older, have read and understood this Agreement,
and sign it voluntarily.
Print Name: Signature:_____________________________
Date:
Phone

CONTACT US:

The City of San Benito Christmas Parade is proudly organized by the City’s Parks & Recreation Department. Should you have any questions, please don’t hesitate to contact us!

Contact Information:
San Benito Parks & Recreation
705 N. Bowie St., San Benito, TX 78586
(956) 361-3800
Email: pnrsupport@cityofsanbenito.com