



CITY OF SAN BENITO

CHRISTMAS PARADE INFORMATION



PARADE LOCATION: DOWNTOWN SAM HOUSTON BLVD.

DATE & TIME: SATURDAY, DECEMBER 6, 2025 AT 6 PM

Parade Judging & Awards

All entries are encouraged to decorate in accordance with the parade theme. The 2025 theme is *Rockin' Around the Christmas Tree!*

Judging will be based on:

- Utilization/interpretation of the designated theme
- Originality
- Creativity
- Materials used
- Lighting enhancement
- Animation/mechanical displays

Award Categories:

Schools will be awarded prizes for 1st, 2nd, and 3rd place overall. Additionally, one overall winner will be chosen in each category:

- Non-Profit Organization
- Religious Organization
- Local Business
- Corporate Organization

The judging stage will be located at the Municipal Building. The parade will travel south to north, beginning at the intersection of Sam Houston Blvd. and Powers Street.

Payment Information

Make checks or money orders payable to:
CITY OF SAN BENITO / CHRISTMAS PARADE

\$50 per Entry which includes:

Marching bands, floats, flatbed trailers, vehicles, walking groups, horse clubs, car/truck/motorcycle clubs (limit of 4), dance groups, cheer groups, and more. Additional vehicles or horses are \$15 each.

Submit in person with payment (cash, credit card, or check) to:
Parks & Recreation Dept.

705 N. Bowie St., San Benito, TX 78586

Deadline: 4:00 p.m., Friday, November 21, 2025

A \$30 fee will be assessed for any returned checks (payable in cash only).



CITY OF SAN BENITO

CHRISTMAS PARADE REGISTRATION FORM



BASIC INFORMATION

Organization Name _____

Your Full Name _____

Address _____

City _____ Zip Code _____

Cell Phone Number _____ Email _____

PARADE ENTRY CATEGORY

- | | |
|--|--|
| <input type="radio"/> Marching Band | <input type="radio"/> Car/Truck/Motorcycle Club - Limit 4 per club |
| <input type="radio"/> Float or Flatbed trailer | <input type="radio"/> Dance Group |
| <input type="radio"/> Golf Carts (Limit 10) | <input type="radio"/> Cheer Group |
| <input type="radio"/> Walking Group | <input type="radio"/> Horse Club |

ENTRY AFFILIATION

- | | |
|---|---|
| <input type="radio"/> Non-Profit Organization | <input type="radio"/> Religious or Church Group |
| <input type="radio"/> Local Business | <input type="radio"/> Corporate Group or Business |
| <input type="radio"/> School Group | <input type="radio"/> _____ |

ENTRY JUDGING

Would you like your entry to be judged in the parade?

- Yes No

PARADE ENTRY DESCRIPTION

Please provide a short description of your entry (group, business, organization, etc.). This information will be used by the parade announcer during the event.

TRAILER OR FLOAT INFORMATION

If your entry includes a trailer, please indicate the trailer size (length in feet). _____

CITY OF SAN BENITO

CHRISTMAS PARADE RULES GOVERNING PARADE ENTREES

- Entry forms must be submitted to San Benito Parks & Recreation, 705 N. Bowie St., San Benito, TX 78586, no later than 4 p.m. on Friday, Nov. 21, 2025.
- No entry may include a Santa Claus likeness, as the “Official Santa” will appear at the conclusion of the parade.
- Throwing any objects—including candy or toys—from vehicles or walking groups is prohibited.
- Walkers may hand out candy or small items along the route, provided that each float has two walkers, one on each side.
- Groups and individuals may not stop to perform outside of the designated judging area.
- All participants riding on floats must remain on the float for the entire parade route and until the vehicle has come to a complete stop.
- Parade numbers will be distributed Wednesday, Dec. 3, 2025, from 8 a.m.–4 p.m. at San Benito Parks & Recreation.
- Parade lineup begins at 3 p.m. on Saturday, Dec. 6, 2024. Participants must be in position by 5 p.m. Late arrivals will forfeit their assigned position and be placed at the end of the lineup.
- Vehicles: Assigned numbers must be displayed inside the driver’s window, facing the judges’ platform (near the Capital One Bank drive-thru windows).
- Walking, marching, dance, cheer, or horse groups: The number must be held or attached on the left side of the group, facing the judging stand.
- Entries without visible numbers are subject to disqualification.
- Floats: Each side of the float must clearly display the sponsor or organization name.
- Horse groups: Proof of a negative EIA test within the past 12 months must be provided.
- Judging will take place in front of the judges’ platform. All decisions are final.
- Walking entries must maintain a marching pace. Children unable to walk long distances should not participate for safety reasons.
- Parade officials’ instructions must be followed immediately. Failure to comply may result in disqualification from this and future parades.
- Electioneering is strictly prohibited.
- No excessive noise, including horns, sirens, or air horns.
- Car and motorcycle clubs: No stunts, tire burning, or engine revving. Violators will be removed from the parade without exception.
- No indecent or offensive language, attire, or decorations are permitted.
- Drivers must present a valid driver’s license and proof of insurance at the time of application.
- Parade officials reserve the right to disqualify or remove any entry for improper behavior, unsafe actions, or inappropriate content as determined by the City of San Benito.

CITY OF SAN BENITO

WAIVER AND RELEASE OF LIABILITY SAN BENITO CHRISTMAS PARDADE

This Waiver and Release of Liability (“Agreement”) is executed on this ____ day of _____, 2025, by _____ (“Participant”) in favor of the City of San Benito, Texas, its elected officials, employees, agents, volunteers, event sponsors, and affiliated organizations (collectively referred to as “the City”).

1. Assumption of Risk

Participant acknowledges that participation in the San Benito Christmas Parade (“Event”) involves certain inherent risks, including but not limited to injury, property damage, etc. Participant voluntarily chooses to participate, understanding these risks.

2. Release and Waiver

In consideration of being permitted to participate in the Event, Participant hereby releases, waives, and discharges the City and all related parties from any and all liability, claims, or causes of action of any kind arising out of or connected in any way with participation in the Event, even if caused by the negligence of the released parties.

3. Indemnification

Participant agrees to indemnify, defend, and hold harmless the City and its representatives from any and all claims, damages, or expenses (including attorney’s fees) that may arise from participation in the Event.

4. Medical Treatment

Participant authorizes the City and event personnel to obtain medical treatment as deemed necessary in the event of injury or illness during the Event and agrees to be financially responsible for any costs incurred.

5. Media Release

Participant grants permission to the City to use photographs, video, or other recordings taken during the Event for promotional or public information purposes, without compensation.

6. Compliance

Participant agrees to follow all instructions and rules provided by the City, parade coordinators, and law enforcement personnel. Judges’ decisions are final.

7. Acknowledgment

Participant affirms that they are 21 years of age or older, have read and understood this Agreement, and sign it voluntarily.

Print Name: _____ Signature: _____

Date: _____

Phone _____

CONTACT US:

The City of San Benito Christmas Parade is proudly organized by the City's Parks & Recreation Department. Should you have any questions, please don't hesitate to contact us!

Contact Information:

San Benito Parks & Recreation
705 N. Bowie St., San Benito, TX 78586
(956) 361-3800
Email: pnrsupport@cityofsanbenito.com

